



September 16, 2016

CSE: ACB

Aurora Cannabis is Proud Title Sponsor of Lift Cannabis Expo Vancouver 2016

Vancouver, BC – September 16, 2016 – Aurora Cannabis Inc. (the “**Company**” or “**Aurora**”) (CSE: ACB) (OTCQB: ACBFF) (Frankfurt: 21P; WKN: A1C4WM), one of Canada’s fastest-growing and most innovative Licensed Producers of medical cannabis, is delighted to be one of two Title Sponsors of the 2016 Lift Cannabis Expo being held at the Vancouver Convention Centre, September 17th and 18th, 2016.

“We are excited to be a lead sponsor of one of the world’s largest cannabis exhibitions, here in Vancouver, the Cannabis Capital of the country,” said Neil Belot, Chief Brand Officer. “It’s an ideal venue to bring together the industry’s thought-leaders and pioneers who together are shaping the future of Canada’s cannabis economy.”

Aurora is inviting Lift Cannabis Expo attendees to visit their booth and lounge area and meet the team face to face, demo some of their access improving technologies, and learn more about the upcoming launch of Aurora’s Home Grown Solutions for patients who choose to grow their own medicine.

About Aurora

Aurora’s wholly-owned subsidiary, Aurora Cannabis Enterprises Inc., is a licensed producer of medical marijuana pursuant to Health Canada’s *Access to Cannabis for Medical Purposes Regulations* (ACMPR) and operates a 55,200 square foot, expandable, state-of-the-art production facility in Mountain View County, Alberta, Canada. Aurora trades on the Canadian Securities Exchange under the symbol “ACB”.

On behalf of the Board of Directors, AURORA CANNABIS INC.

Terry Booth, CEO

The CSE or other regulatory authority has not reviewed, approved or disapproved the contents of this press release. We seek Safe Harbour.

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