

**NEWS RELEASE****Hello Pal Launches Video and Audio Call Features****Phrasebooks Now Available on Android and IOS Stores****August 4, 2016****CSE Symbol: HP**  
**Frankfurt Symbol: 27H**  
**OTC Markets Symbol: HLLPF**

**Vancouver, British Columbia:** Hello Pal International Inc. (“Hello Pal” or the “Company”) provider of a rapidly growing international social messaging application is pleased to announce it has released Version 3.0 of the Hello Pal platform.

The main new feature in Version 3.0 is the ability for users to host video and audio calls with others. This feature is currently available to users for free, but certain parts may become a premium feature in the future.

“Voice and video calling is a key feature for us, as it allows conversations between users to be more personal,” said KL Wong, Chief Executive Officer of Hello Pal. “We hope this takes us one step further towards helping to break down language and cultural barriers between people, in line with our corporate mission.”

In addition, Hello Pal has also released its proprietary phrasebooks as standalone apps on the Android and IOS stores for download. The apps are positioned to cater towards casual language-learners, and is part of the Company’s strategy to provide dedicated offerings to different interest groups, albeit under a single ‘Hello Pal’ umbrella.

For information with respect to the Company or the contents of this news release, please contact Ryan Johnson, Corporate Development at (604) 683-0911 or visit the website at [www.hellopal.com](http://www.hellopal.com). Email inquiries can be directed to: [investors@hellopal.com](mailto:investors@hellopal.com)

To view the Company’s investor presentation please follow this link: [Investor Presentation](#)

To view a demonstration of the Hello Pal app please follow this link: [Hello Pal Demonstration](#)



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**FSE:** 27H  
**OTC:** HLLPF

## About Hello Pal International

The Hello Pal Platform is a proprietary and open social exchange, language and learning mobile application and network for use in a number of applications including language learning and socialization. Hello Pal has been designed from the ground up to be easy to use and enables users' the freedom to speak in their own language regardless of the other person's language they are speaking to. Hello Pal's overriding mission is to bring the world closer together through social interaction, language learning and travel.

*Information set forth in this news release contains forward-looking statements. These statements reflect management's current estimates, beliefs, intentions and expectations; they are not guarantees of future performance. Hello Pal cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Hello Pal's control. Such factors include, among other things: Hello Pal's limited operating history, obtaining regulatory approvals and those risks and uncertainties described in Hello Pal's Listing Statement dated May 10, 2016 available on [www.cnsx.ca](http://www.cnsx.ca). Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward looking information. Except as required under applicable securities legislation, Hello Pal undertakes no obligation to publicly update or revise forward-looking information.*

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